

COMMUNITY ATHLETIC LEAGUE



Dear Sponsor:

The Board of Directors of the Community Athletic League, Inc. would like to extend to you the opportunity to become a 2012 Season Sponsor. Community Athletic League Inc. is a registered, not for profit organization in the State of Delaware. We are chartered by Babe Ruth and Cal Ripken Baseball.

Without the financial support of sponsors like you, we would be unable to offer the children in our community a quality program rooted in good values, teamwork, and of course fun! We feel no child should be without this opportunity due to lack of funding. Our goal is to become fully sponsored so that no child in our community will be denied the benefits of our program for financial reasons. With the help of our 2011 Sponsors we were able to grant nearly 23 scholarships to children who would have otherwise been unable to participate.

We value having you as a part of our community, and hope that you will recognize the importance of our program. League and Team sponsorships are broken down into three different levels. Listed below are the ways you will be recognized for your generous donation:

Gold Team/League Sponsorship for a donation of \$500

1. A durable outdoor banner advertising your business or personal message, displayed on our fields for the 2012 Season.
2. Your name displayed on players shirts. (Team Sponsor)
3. A half page ad in our 2012 Spring Opening Day Program.
4. Plaque of Recognition (or Trophy if your team wins playoffs or tournaments)
5. Ad space on our website

Silver League Sponsorship for a donation of \$250

1. A durable outdoor banner advertising your business or personal message, displayed on our fields for the 2012 Season.
2. A half page ad in our 2012 Spring Opening Day Program.

Bronze League Sponsorship for a donation of \$100

1. A half page ad in our 2012 Spring Opening Day Program.

We hope you are as enthusiastic about this program as we are, and will consider becoming a sponsor for this most rewarding endeavor. We have found our sponsors feel that this is a great way of promoting their business. If you are interested please fill out the attached Sponsor Registration form and return it to us no later than February 24th, 2012. And if you have any questions about our program please feel free to contact us at the number below.

Kind Regards,

The Board of Directors
Community Athletic League, Inc.

President, Chris Ferrara

Treasurer, Cori Dineen

Vice President, Joe Williams

Secretary, Jen Ferrara

Vice President, Brian Pollack

www.CommunityAthleticLeague.net

League Line: (302) 635-0154

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SPONSOR REGISTRATION

We, the Board of Directors, along with our players, their families, and our Community, thank you for your generosity. Please feel free to contact the Community Athletic League, Inc. with any questions, comments or concerns at the number below.

Sponsor's Name:

Contact Person:

Sponsor's Address:

Phone: _____

Fax: _____

Email: _____

Website: _____

Amount Enclosed: _____

Please make checks payable to:
"Community Athletic League, Inc."

Please remit your contribution along with this completed Sponsorship Registration to:
Community Athletic League, Inc.
1457 Spruce Avenue
Wilmington, DE 19805

Thank you for your generous contribution!!!

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Vice President, Joe Williams

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